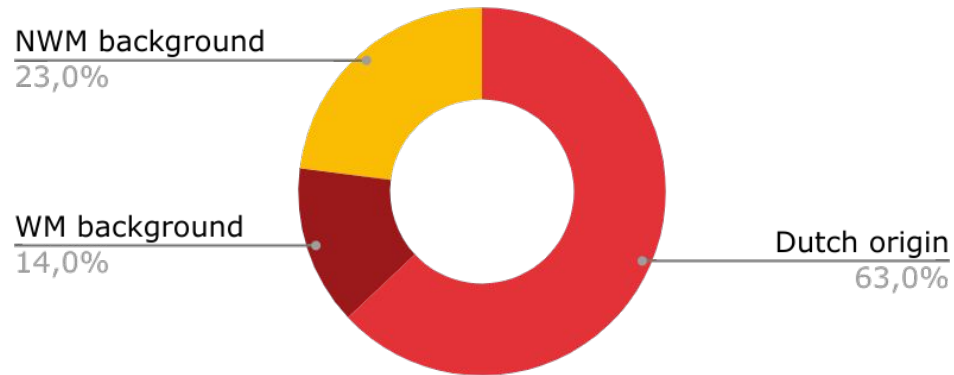


# Studentflex DEI report

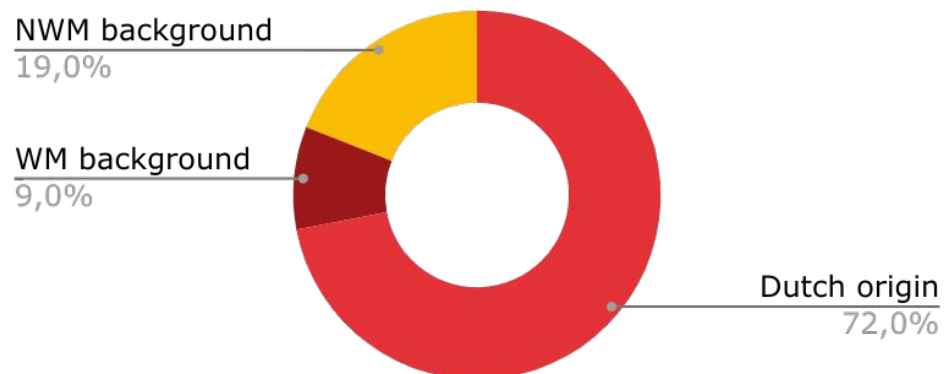
Q1 2023

# Ethnic-cultural background

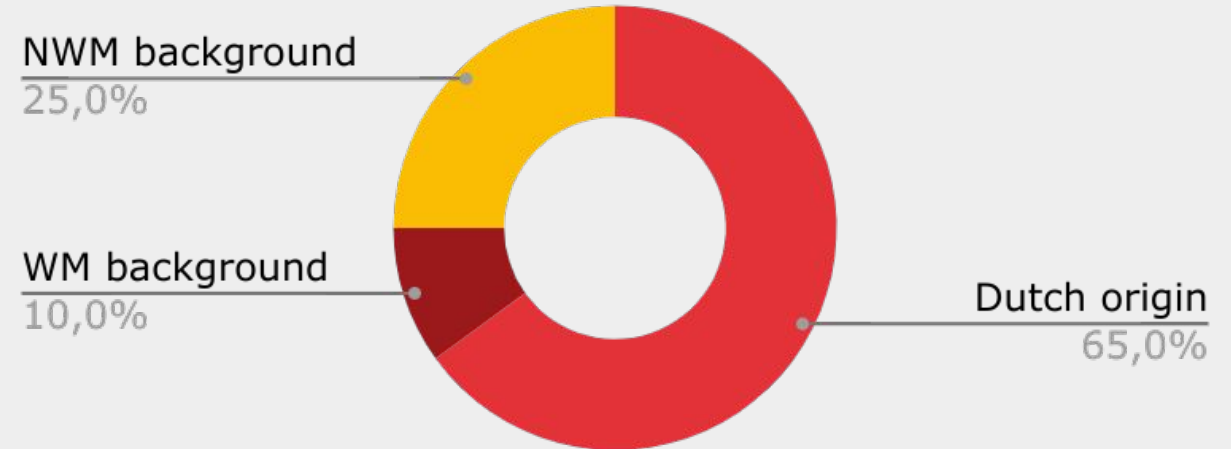
Randstad average



STF Benchmark



## Studentflex goal

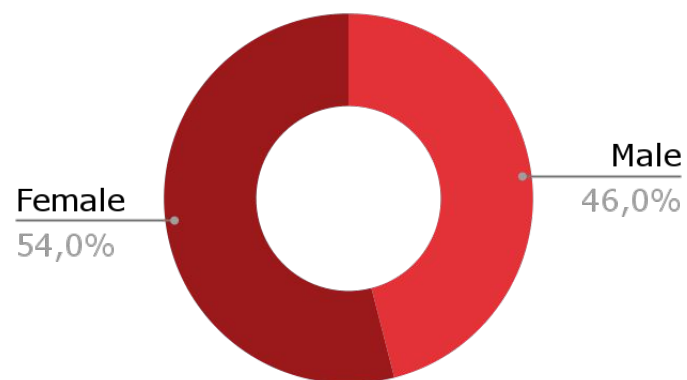


### Steps in Q2 to contribute to this goal

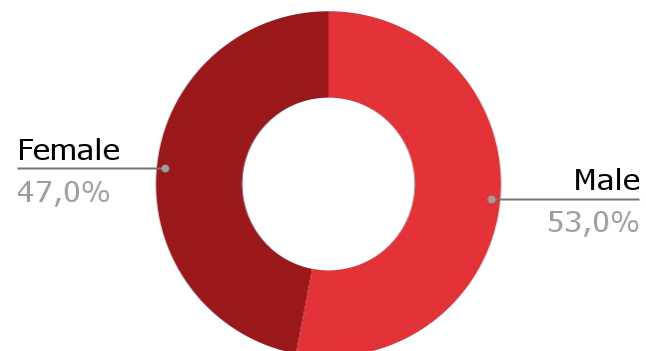
- **Target educational locations** situated in Amsterdam, Den Haag & Rotterdam through online targeting
- **Hire a student recruiter** from one of these cities
- Reach out to **two potential collaboration organizations**: LOB & ECIO

# Gender

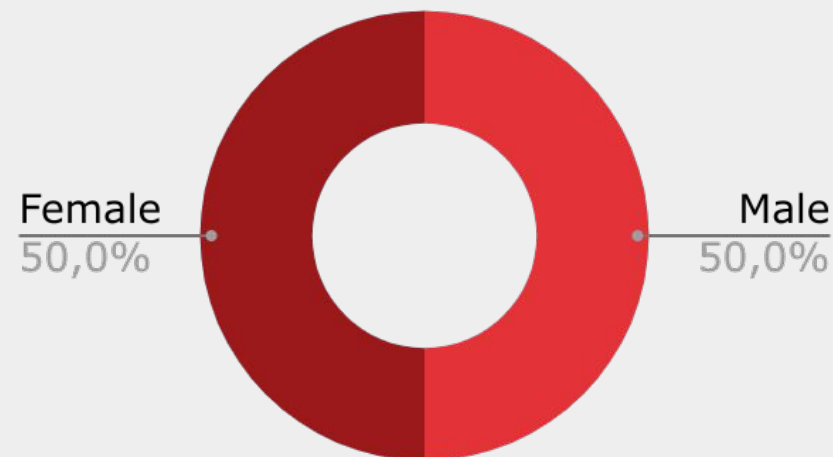
Randstad average



STF Benchmark



## Studentflex goal

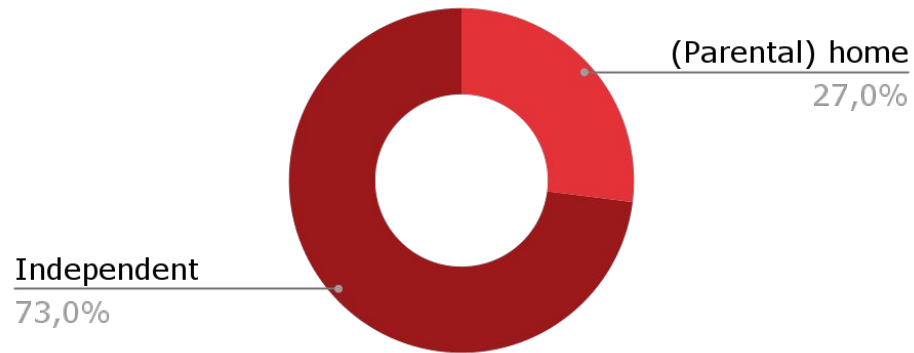


### Steps in Q2 to contribute to this goal

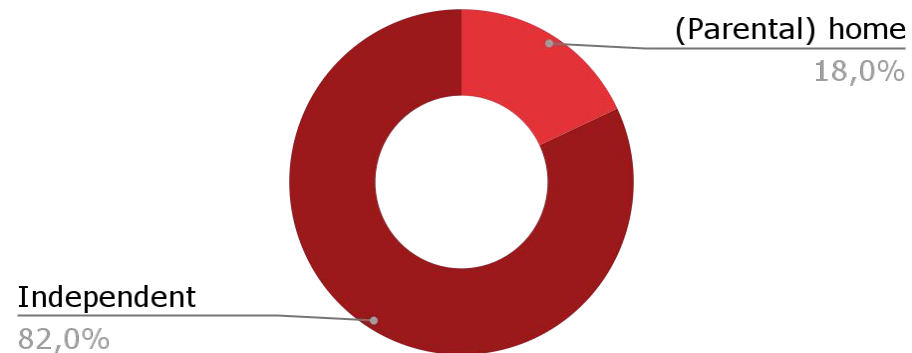
- **No active steps** will be implemented in Q2
- A **margin of 5%** will be monitored. If superseded, active measures will be made

# Residential status

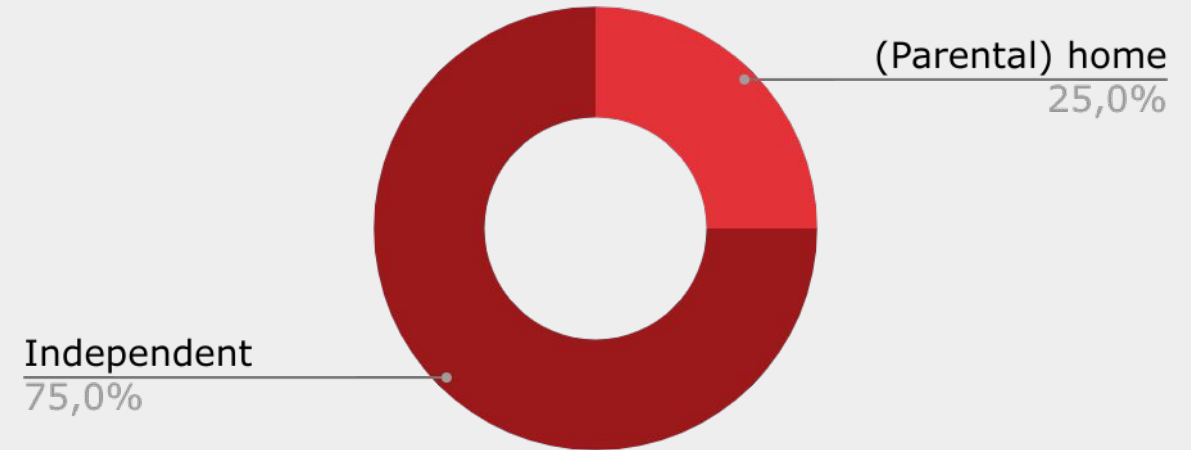
Randstad average



STF Benchmark



Studentflex goal



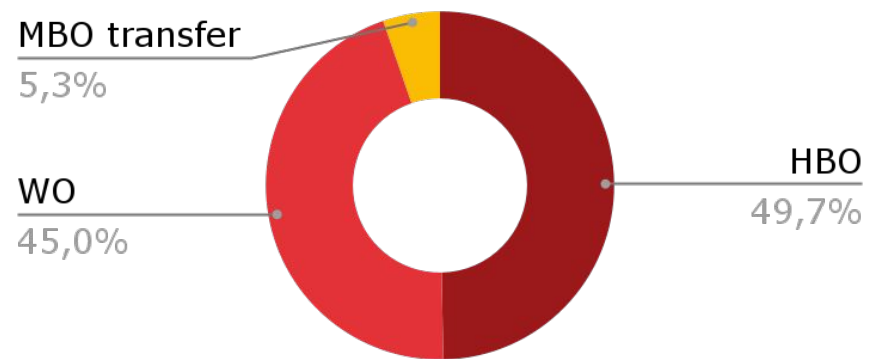
## Steps in Q2 to contribute to this goal

- **Target three cities** that harbor little to no HBO schools and universities through online marketing: Hilversum, Dordrecht & Zoetermeer

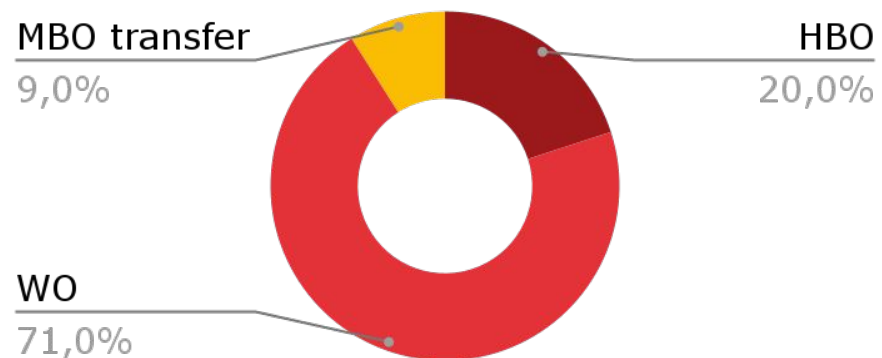
# Educational level of students

## Studentflex goal

Randstad average



STF Benchmark



MBO transfer

10,0%

HBO

25,0%

WO

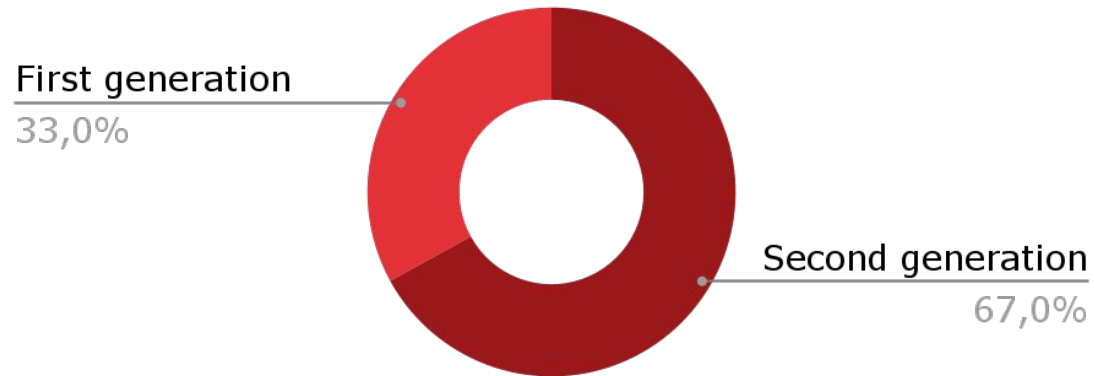
65,0%

## Steps in Q2 to contribute to this goal

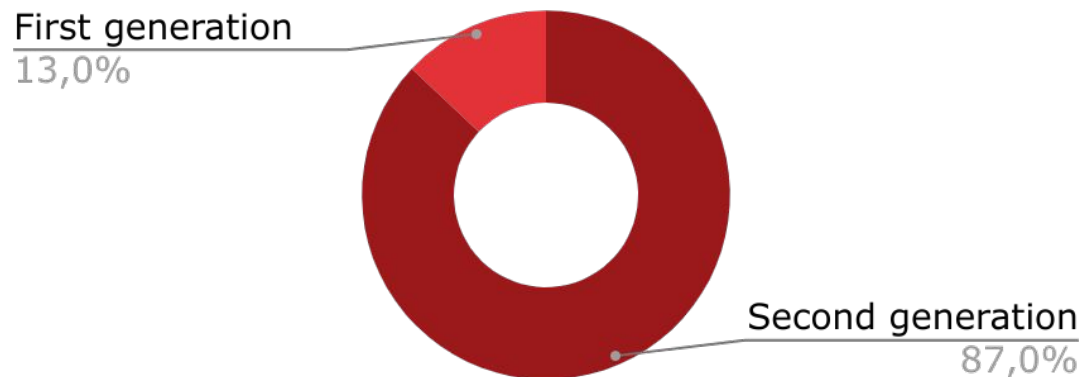
- Target **HBO institutions** through study associations: INHOLLAND, Hogeschool Rotterdam & Hogeschool Den Haag
- Target **MBO senior years** through HBO preparation programs from: Hogeschool Rotterdam & Hogeschool Utrecht

# First generation students

National average



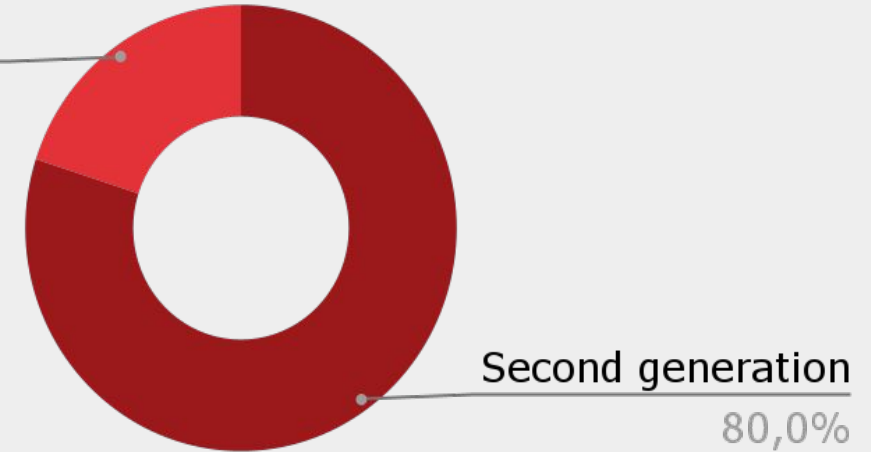
STF Benchmark



## Studentflex goal

First generation

20,0%



Second generation

80,0%

## Steps in Q2 to contribute to this goal

- **Reach out to three organisations** that help first gen. students: Baanbrekers (UvA), university pioneers (UU) & pre academic programme (EUR)
- **Target educational locations** that are situated in three cities which have a relative low % of high educated people: Rotterdam, Den Haag & Amsterdam